

# Ag Institute Australia National Conference

## Sponsorship Prospectus

**Rydges World Square, Sydney**

**28 - 30 November 2018**

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## Brave New World: Agriculture to 2030

### Connected, Collaborative & Calculated

Focussing on practical, business focused presentations, the Ag Institute National Conference will bring together consultants, academics and other industry professionals in the industry to learn, network and share.

CHALLENGES FACING AUSTRALIAN AGRICULTURE

**CHALLENGES**

MACHINE LEARNING, BIG DATA & BIOTECH

**TECH**

CONTROLLING SUPPLY CHAIN

**SUPPLY**

HUMAN TOUCH - BEYOND THE BOTTOM LINE

**TOUCH**

## The Sector

The gross value of Australian agriculture was \$56 billion in 2015-16, with all states except Northern Territory showing increase in value. <http://www.abs.gov.au/ausstats/abs@.nsf/mf/7503.0>

## Industry Groups

Agricultural Consultants, Government, Agricultural and Natural Resource Management Scientists, Agricultural Research, Development & Extension, Producers/Farmers, Technology Providers, Financiers, Funding bodies, Rural Health Care, Rural Media and more

## Industry Roles

Field agronomists, Nutritionists, Policy Advisor, Departmental Managers, Lecturers, Professors, Post & Undergrad students, Farm Owners, Farm Managers, Developers, Chief Executive Officers, Chief Funding Officers, Senior Managers, Mental Health Counsellors, Life advisors and many more

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# Naming Rights Sponsor

**\$25,000 (inc GST)**

## Inclusions:

- Event renamed : **YOUR COMPANY NAME + AG NATIONAL CONFERENCE**
- Your company logo displayed on the conference website with a company web link
- Display table
- Four full registrations (does not include Dinner)
- Four dinner tickets
- Opportunity to make a 2-5 minute pitch to delegates during the event
- Naming sponsorship recognition and company logo displayed on marketing materials both hard copy and electronic, advertising the event
- Company logo displayed on main plenary screens
- Verbal acknowledgement of Naming Sponsorship at opening and closing sessions and throughout the conference
- Opportunity to provide a speaker for main plenary session, approximate 20 minute presentation (subject to approval)
- Company logo and profile in Event App
- Company logo printed on delegate name badges
- Company signage displayed throughout the meeting venue including main plenary room, exhibition space and registration area (subject to approval, signage supplied by sponsor)



## Inclusions:

- Company logo displayed on the conference website with a company web link
- Display table
- Two full registrations (does not include dinner)
- Two dinner tickets
- Platinum sponsorship recognition and company logo displayed on marketing materials both hard copy and electronic, advertising the event
- Company logo displayed on main plenary screens
- Verbal acknowledgement of Platinum Sponsorship at opening and closing sessions and throughout the conference
- Company logo and profile in Event App
- Company signage displayed within the meeting venue including main plenary room, exhibition space and registration area (subject to approval, signage supplied by sponsor)

## Inclusions:

- Company logo displayed on the conference website with a company web link
- Display table
- One conference registration (does not include dinner)
- One dinner ticket
- Gold sponsorship recognition and company logo displayed on marketing materials both hard copy and electronic, advertising the event
- Company logo displayed on main plenary screens
- Verbal acknowledgement of Gold Sponsorship at the opening, closing and throughout the conference
- Company logo and profile in Event app
- Company signage displayed throughout the meeting venue (subject to approval and signage supplied by sponsor)

## Inclusions:

- Company logo displayed on the conference website with a company web link
- Silver sponsorship recognition and company logo displayed on marketing materials both hard copy and electronic, advertising the event
- Company logo displayed on main plenary screens
- Verbal acknowledgement of Silver Sponsorship at the opening, closing and throughout the conference
- Company logo and profile in Event App
- Company signage displayed throughout the meeting venue (subject to approval and signage supplied by sponsor)



# Keynote Speaker Sponsor

**\$6,000 (inc GST)**

## Inclusions:

- Verbal acknowledgement of Keynote Sponsorship at the conference opening and closing sessions
- Keynote Sponsorship recognition and company logo displayed on marketing materials both hard copy and electronic, advertising the event
- Opportunity to introduce session of the Keynote Speaker
- One conference registration (excludes dinner)
- Company logo displayed on main plenary screens
- Company logo displayed on the conference website with a company web link
- Company logo and profile in Event App



## Workshop Partner

**\$3,850 (inc GST)**

### Inclusions:

- Company signage displayed during the conference (subject to approval, freestanding banners supplied by sponsor)
- Opportunity to introduce session of the Speaker
- One conference registration (excludes conference dinner)
- Company logo and profile in Event App

# Conference Dinner Sponsor

**\$3,300 (inc GST)**

## Inclusions:

- Company signage displayed at dinner (subject to approval, freestanding banners supplied by sponsor)
- One conference registration
- Two dinner tickets
- A company representative provided the opportunity to do a short welcome speech (max 2 minutes)
- Company logo printed on dinner menus
- Company logo and profile in Event App



# Education Partner

**\$3,300 (inc GST)**

## Inclusions:

- Company signage displayed during the conference (subject to approval, freestanding banners supplied by sponsor)
- Opportunity to do a half-hour presentation to approximately 100 delegates
- One conference registration for speaker (excludes conference dinner)
- Company logo and profile in Event App

# Display Table

**\$2,750 (inc GST)**

## Inclusions:

- One conference registration (excludes conference dinner)
- One exhibitor pass providing entry into the exhibition and standard day catering for the duration of the meeting (excludes conference & dinner)
- Company logo and profile in Event App
- One trestle table display in the exhibition area
- Display table comes equipped with:
  - One clothed trestle table
  - Two chairs



# More information...

## Dates

Sponsorship packages and display tables will be allocated on a 'first in, best dressed' basis. Sales will close on Friday 26 October.

Some benefits will close earlier than 26 October (eg company name printed on lanyard)

## Additional tickets

Additional exhibition only tickets available for \$450

Additional conference tickets available at standard prices

## Contacts

To enquire about or purchase sponsorship packages, please contact:

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